

# FUNDAMENTAL ANALYTICS

DISCOVER THE PATTERN, ANTICIPATE THE FUTURE.



"The Fundamental Analytics product rather **blew me away**. I have worked as a technical analyst in the petroleum complex and the commodity sector for over 30 years and I have never seen a fundamental analysis product as sophisticated, wide reaching, or user friendly, and I have seen the fundamental data systems employed by major oil companies, national oil companies, and the world's premier trading operations. **None of them have a product that can even begin to compete with the FA product.** The Fundamental Analytics product fills a major gap."

- Walter J. Zimmerman, Jr., United ICAP

## About Us

Fundamental Analytics assists you in building a more informed trading strategy for the commodities that affect your business. The online platform combines fundamental data and futures price data, with powerful charting and analysis tools for major commodities and their futures. Fundamental Analytics is used by commodity traders seeking to enhance their research and analysis—traders like those at Shell, Mercuria Energy Group, and Prime International, to name a few.

Why do major agriculture companies, trading firms, and commodity producers use Fundamental Analytics in their futures strategies? Because we stand by you to help analyze the trends and look behind the lines to see the factors that are shaping market prospects.

## What Our Customers Say

"I have been a subscriber of Fundamental Analytics since 2008 and have always found the system very useful and easy to use. The platform is deep in information providing the flexibility to customize views and save favorites. Over the years, Joel has listened to recommendations and made improvements when possible. Other times when I've requested information that is not easily done by the user, such as looking at inventories across gasoline and distillates in a specific region, Joel has customized a report that he runs and forwards to me weekly. In all, we value the platform and see the information returned as good value."

- Chris Boatwright, Distillate Trader, Shell Oil

## Why Fundamental Analytics?

### Key advantages of the Fundamental Analytics platform:

- Powerful charting and analysis tools integrate fundamental data and futures prices.
- Efficient, flexible, and very easy to use. You can be up and running after a one hour training demo.
- Customized support and analysis.
- Competitive prices for individuals and institutional clients.
- Does not require programming skills or memorization of codes and symbols.
- Entirely web-based platform not requiring the user to download any software onto their computer.
- Collects and graphically displays data from a wide variety of sources.
- Extensive set of data reaching back decades in some cases and covering multiple commodity classes as well as financials.
- Ability to integrate proprietary or subscription data.
- Complements and enhances other well-known research platforms.

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# Global Coverage

Fundamental Analytics includes many sources of fundamental data as well as data on futures contracts from a wide variety of national and international sources. Here are some examples:

- Baker Hughes
- Commodity Futures Trading Commission (CFTC)
- Department of Energy (DOE)
- Foreign Agriculture Service (FAS)
- Federal Reserve Economic Data (FRED)
- National Agricultural Statistics Service (NASS)
- National Oceanic Atmospheric Administration (NOAA)
- USDA Production Supply and Distribution (PSD)
- BM&F Bovespa (BMF)
- Chicago Board of Trade (CBOT), CBOT mini (CBOTM)
- CBOE Futures Exchange (CFE)
- Chicago Mercantile Exchange (CME)
- Dalian Commodity Exchange (DME)
- Eurex Indices (EUREX)
- EuroNext Commodities (MATIF)
- Intercontinental Continental Exchange (ICE) - European Energies, European Indices (ICEFI), US
- International Monetary Market (IMM)
- Index and Options Market (IOM)
- Kansas City Board of Trade (KCBT)
- London International Financial Futures and Options Exchange (LIFFE)
- Metals Exchange (COMEX), COMEX mini (CXMI)
- Minneapolis Grain Exchange (MGE)
- Montreal Exchange (MNTRL)
- New York Mercantile Exchange (NYMEX), NYMEX Mini (NYMI)
- Rosario Futures Exchange (ROFEX)

Don't see a data source you need? Let us know! If you need additional data that is not currently included in Fundamental Analytics, we welcome your input and will work with you to add the needed data.

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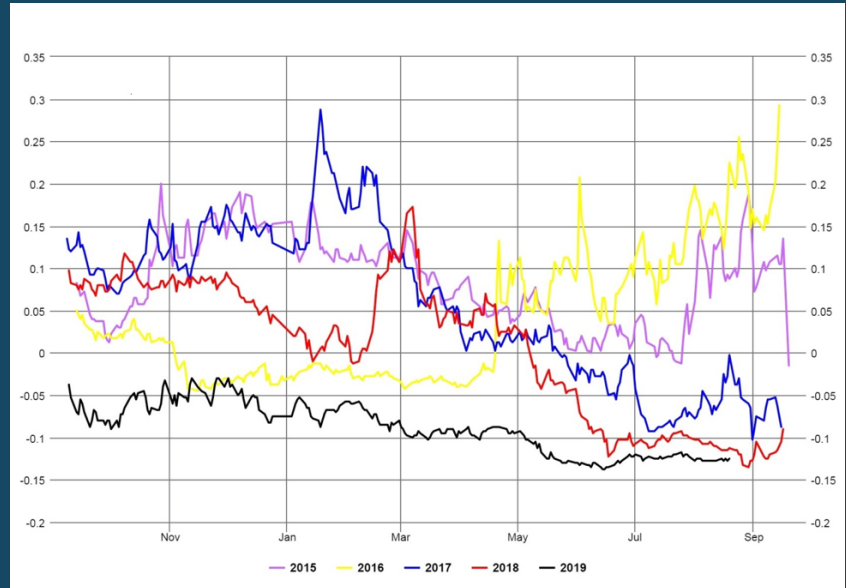


# See what our platform can do...

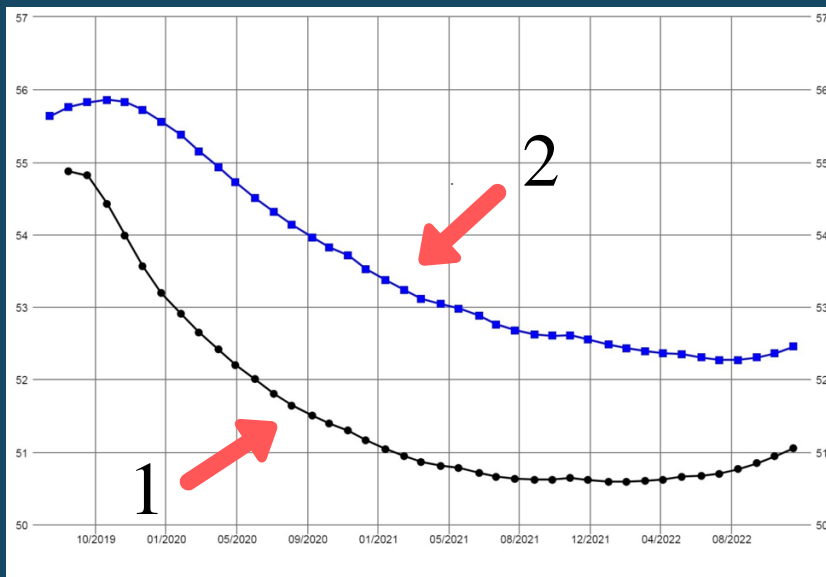
The following examples illustrate how traders can utilize the Fundamental Analytics platform to serve their needs across various futures markets.

## Soybeans Calendar Spread

Plot old crop/new crop calendar spreads, such as the soybeans September versus soybeans November, and save in your personal library. You can set charts in your library to automatically plot with fresh data upon login.



## Crude Oil Forward Curves



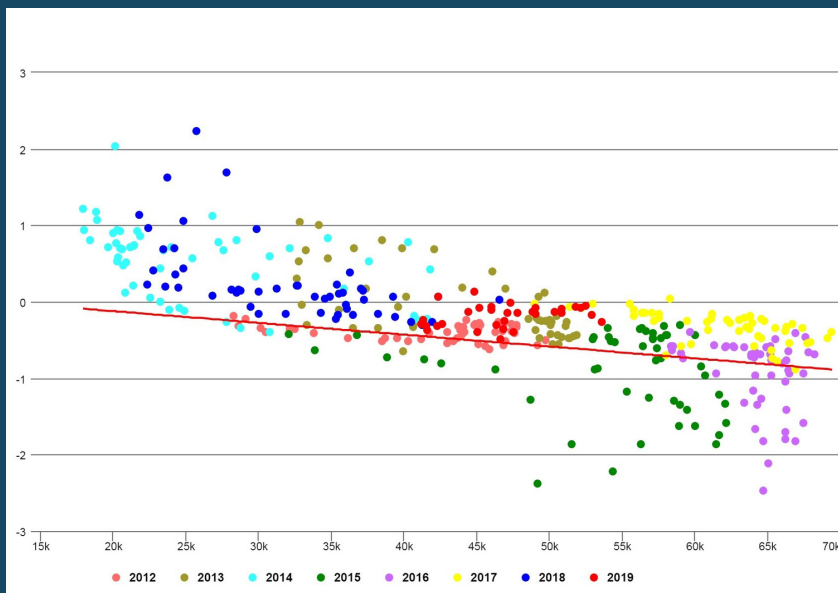
In the chart to the left, we have two crude oil forward curves. The black line (1) is more recent and the blue line (2) is one month back. As you can see from the graph, the front month price has dropped from about \$55.63 to \$54.87. The structure of the most recent prices (black curve) shows a "flattening" indicating that traders expect the front month prices to continue their decline.

## Corn Price Seasonality

The chart to the right plots the 3-year (black line) and 5-year (blue line) averages of the December CBOT Corn contract which shows, on average, price declines from late June to the beginning of September. A trader would then consider shorting the December Corn contract in late June.



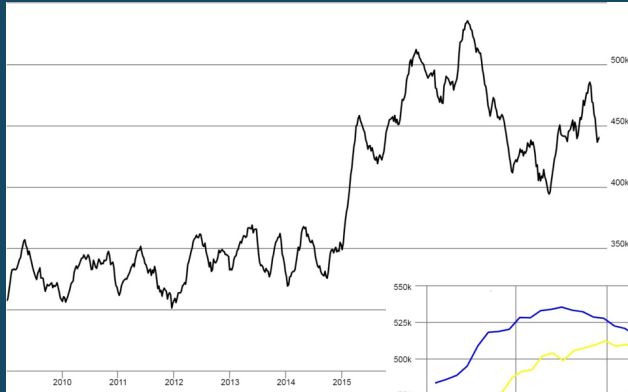
## Crude Oil Price Spread



To the left is a scatter plot of a crude oil price spread between the spot month price and the next month price, often called the 'front-to-back spread,' against the crude oil inventories at Cushing, Oklahoma, the delivery point for the NYMEX crude oil contract. As a general rule, when the crude oil inventories increase the price spread weakens or goes negative.

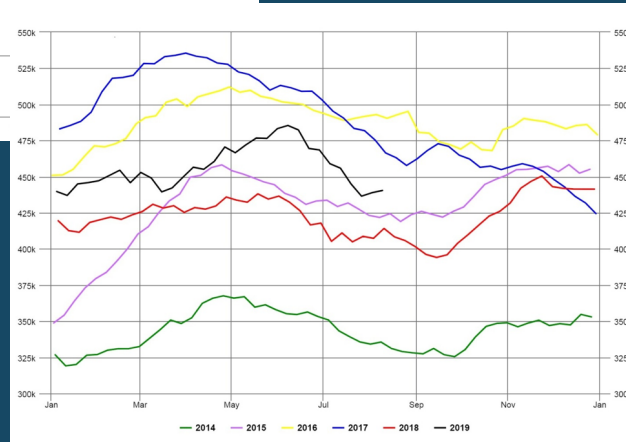
# Crude Oil Stocks Overlay

## Time-Series



Fundamental data, such as EIA reports of domestic crude oil inventories, can be easily plotted in a year-on-year and time-series format.

## Year-on-Year



*These are just a few examples of what the Fundamental Analytics platform can do. Its powerful preprogrammed graphics and 15+ year of futures data gives the user the ability to perform research and analysis that far surpasses other platforms.*

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Few other platforms or tools attempt to integrate fundamental data and futures price data in meaningful ways. The ability to examine prices together with fundamentals - and to perform meaningful analysis between them - often leads to significant insights about the relationships and patterns in futures markets.

***We give you the tools to make better trading decisions.***

# Demonstration | Free Trial

The examples and charts presented here took only **30 seconds or less** to create and are just a window into the insight and capabilities that Fundamental Analytics has to offer. To schedule a short demonstration and start your free trial visit us at:

<https://app2.fundamentalanalytics.com/webinar/signup>

To learn more about how your trading would benefit from Fundamental Analytics, visit our website at

[www.fundamentalanalytics.com](http://www.fundamentalanalytics.com),

or call us at

[+1-859-687-2749](tel:+18596872749).



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